



United States  
Department of  
Agriculture

FEB 4 2011

Food and  
Nutrition  
Service

3101 Park  
Center Drive

Alexandria, VA  
22302-1500

**SUBJECT:** Solicitation for Fiscal Year (FY) 2011 WIC Special Project Grants

**TO:** WIC State Agencies

The Food and Nutrition Service (FNS) is soliciting applications for FY 2011 WIC Special Project Grants (both Special Project Full Grants and Concept Paper Development Grants). FNS expects to set aside up to \$3 million to support WIC Special State projects, subject to appropriation. The awards will be made by September 30, 2011 as cooperative agreements, pending availability of funds. Concept Paper Development funding for FY 2011 will be used to develop a concept into a full grant proposal for the FY 2012 solicitation cycle.

Development Grants for FY 2011 must address the issues of critical and timely importance to the WIC Program. Full Grants are open for consideration from all WIC related program areas and may cover the general WIC population or specific segments of the WIC population. The following focus areas are of particular interest to FNS: 1) Retention of children participating in WIC, 2) Client-centered nutrition education, and 3) Increasing redemption of Cash Value Vouchers. WIC Concept Paper Development Grants for FY 2011 are to focus on facilitating cross-program participation between WIC and other assistance programs and services that may benefit WIC participants.

State agencies may not submit more than one proposal for either a Full Grant or a Concept Paper Development Grant, although a single State agency may submit one proposal for a Full Grant and a second proposal for a Concept Paper Development Grant.

Extensive dissemination of the results of successful projects is expected at the end of each project, so that other State agencies will have the opportunity to replicate projects and/or learn from the results.

Applications/proposals must be submitted electronically. Electronic applications must be submitted directly at <http://www.grants.gov/>. This is a government website designed for electronic submission of applications/proposals. We advise that you allow ample time to familiarize yourself with the system's requirements. You will need both a Data Universal Number (DUNS) and a Contract Registry Number to access the system. You may contact Dun and Bradstreet at 1-800-234-3867 to obtain a DUNS number if you do not have one already.

Attached are the FY 2011 WIC Special Project Grants Requests for Applications for Full Grants (**Application A**) and the Concept Paper Development Grants (**Application B**). The submission of an application does NOT guarantee funding. Please read the contents of this package carefully to ensure that all required documents are submitted.

**Applications are due on or before 5:00 p.m. Eastern Daylight Saving Time on Friday, April 29, 2011 for a Full Grant proposal and for a Concept Paper. It is your responsibility to meet the deadlines. Applications submitted by direct e-mail or fax will not be accepted. Late applications will not be considered in the competition. Furthermore, we will not consider additions or revisions to applications once applications are received.**

Please carefully review the application package(s). If there are any questions regarding this solicitation, please contact Leslie Byrd, Grants & Fiscal Policy Division via email at [leslie.byrd@fns.usda.gov](mailto:leslie.byrd@fns.usda.gov).

Sincerely,



Steven Carlson  
Associate Administrator,  
Office of Research, Analysis,  
Communications, and Strategic  
Support



Lael J. Lubing  
Director  
Grants and Fiscal Policy Division

Attachments